

# NEWS LETTER

SEPTEMBER 2021

MIET BUSINESS SCHOOL organized many add-on sessions and activities for its management learners in September 2021. The highlights are as follows:

- Guest Talk by Dr. Pratibha Mishra
- NISM Certification Training Program
- Case Study Competition Steel Authority of India (SAIL)
- Monday Presentations

# 1. GUEST TALK

The 21st Century Management Learners of MIET Business School attended Guest Talk on 13th Sept 2021. The Eminent Speaker Dr. Pratibha Mishra, Resource Person of NCERT & Principal Panbai International School, Mumbai (Cambridge Board) addressed the students on grooming, choice of work, communication skills, goal setting, and confidence-building.



## 2. NISM CERTIFICATION TRAINING PROGRAM



**BUSINESS  
SCHOOL**

**THE 21<sup>ST</sup> CENTURY MANAGEMENT EDUCATION ©**

**Welcome**

**Online Orientation Program  
16<sup>th</sup> September, 2021 Time- 01:30 noon**



NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative of SEBI

### **NISM Certification Training Program Module V-A Mutual Fund Distributor**

- 15 days Training Program funded by ICICI Foundation (No fee from students)
- 10+2 is minimum educational criteria, PAN card is mandatory
- Sessions by experienced and NISM Certified trainers
- Regular MOCK test before appearing to final exam. 1000 MCQs will be provided
- Opportunity to join job in the most lucrative industry of the decade
- Certification will enhance employability skills and value addition in the resume

**Free Training  
For NISM  
Certification**

**Contact:  
8006613250  
Dr. Manish Tandon**

**Associated  
Institutions**



**Visit: [www.miet.ac.in](http://www.miet.ac.in)**

**Faculty Coordinator- Ms. Komal Sharma 7060581445**

**Student Coordinator- Kaushal Kumar 8218304049, Vansh 8954867492**



### 3. CASE STUDY COMPETITION- STEEL AUTHORITY OF INDIA (SAIL)

Congratulations!! Winners of Case Study Competition- (Steel Authority of India) with Vice Chairman - Sh. Puneet Agarwal Ji. SAIL, India organized a Case Study Competition "ANUBHAV" on 18th September 2021, in which Students of MIET Business School (Pooja Agarwal, Mansi Verma) participated under the guidance of Dr. Vaishali Goel and Dr. Priyanka Dalmia and won cash prize (in Category "A"). Topic of Case Study was "Ford: where every challenge is an opportunity for Growth". The selected case was published in SAIL e-Presidium. In this National case study competition participants were from different IIMs, XLRI, NTPC and many more. Eminent juries were from MDI, TISS, and IIM Kashipur.



## 4. MONDAY PRESENTATIONS

