



Dated : 20/10/2021

1. Registration Number : **L-108468/2021**
2. Name, address and nationality of the applicant : DEVENDRA ARORA , MIET BUSINESS SCHOOL , MEERUT-250003
INDIAN
VAISHALI GOEL , MIET BUSINESS SCHOOL, MEERUT-250003
INDIAN
3. Nature of the applicant's interest in the copyright of the work : AUTHOR
4. Class and description of the work : LITERARY/ DRAMATIC WORK CARROM IS A TABLE TOP GAME OF INDIAN ORIGIN. IT IS COMMONLY PLAYED BY CHILDREN AND NOW AT INTERNATIONAL LEVEL. BUT NOW IT CAN BE USED IN MARKETING TERMS. IN CARROM GAME NEED TO COLLECT COINS/CUSTOMER
5. Title of the work : CARROM MARKETING - A CONCEPT OF 21ST CENTURY MARKETING
6. Language of the work : ENGLISH
7. Name, address and nationality of the author and if the author is deceased, date of his decease : DEVENDRA ARORA AND VAISHALI , MIET BUSINESS SCHOOL , MEERUT-250003
INDIAN
8. Whether the work is published or unpublished : UNPUBLISHED
9. Year and country of first publication and name, address and nationality of the publisher : N.A.
10. Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
11. Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : DEVENDRA ARORA AND VAISHALI , MIET BUSINESS SCHOOL , MEERUT-250003
INDIAN
12. Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright : N.A.
13. If the work is an 'Artistic work', the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown). : N.A.
14. If the work is an 'Artistic work' which is used or capable of being used in relation to any goods or services, the application should include a certification from the Registrar of Trade Marks in terms of the provision to Sub-Section (i) of Section 45 of the Copyright Act, 1957. : N.A.
15. If the work is an 'Artistic work', whether it is registered under the Designs Act 2000 if yes give details. : N.A.
16. If the work is an 'Artistic work', capable of being registered as a design under the Designs Act 2000.whether it has been applied to an article though an industrial process and ,if yes ,the number of times it is reproduced. : N.A.
17. Remarks, if any : THIS CONCEPT IS DEVELOP BY AUTHORS AND IMPLEMENT IT FOR MARKETING OF EDUCATIONAL PRODUCT .



20421/2021-CO/L

25/08/2021

25/08/2021

DEPUTY REGISTRAR OF COPYRIGHTS