

**MEERUT INSTITUTE OF ENGINEERING & TECHNOLOGY,
MEERUT**



EVALUATION SCHEME & SYLLABI

For

MBA 1st year

-Autonomous-

Effective from the session - 2026-2027

Affiliated with



DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

Sec-11, Jankipuram Vistar, Lucknow - 226031, Uttar Pradesh, India

SEMESTER- I

S. No	Subject Code	Subject	Category	Academic Learnings			Assessment				Total (MTE+ ESE)	Credits
				L	T	P	Mid Term Examination (MTE)			End Sem Exam (ESE)		
							CT	TA	Total			
1	M26MB 101	Organization Behaviour	PCC	4	0	0	20	10	30	70	100	4
2	M26MB 102	Managerial Economics	PCC	4	0	0	20	10	30	70	100	4
3	M26MB 103	Accounting for Managers	PCC	4	0	0	20	10	30	70	100	4
4	M26MB 104	Business Statistics	PCC	4	0	0	20	10	30	70	100	4
5	M26MB 105	Marketing Management	PCC	4	0	0	20	10	30	70	100	4
6	M26SE 151	Computer Applications for Management	SEC	2	0	2	40	10	50		50	3
7	M26SE 152	Design Thinking	SEC	0	0	2	40	10	50		50	1
8	M26AE 153	Business Communication	AEC	1	0	2	40	10	50		50	2
		Total		23	0	12			300	350	650	26

*L-Lecture, T- Tutorial, P-Practical, CT- Class Test, TA- Teacher assessment, PCC- core course, PW – Project Work, VAC- Value Added Course, AEC- Ability Enhancement Course, SEC- Skill enhancement course.

- **M26SE 151:** No pen paper exam, evaluation will be practical based & submission of practical file.
- **M26SE 152:** No pen paper exam, Evaluation will be quiz/practical/project based.
- **M26AE 153:** No pen paper exam, students will give individual/ group presentation.

SEMESTER –II

S.No	Subject Code	Subject	Category	Academic Learnings			Assessment			Total (MTE + ESE)	Credits	
				L	T	P	Mid Term Examination (MTE)		End Sem Exam (ESE)			
							CT	TA				Tot al
1	M26MB 201	Innovation and Entrepreneurship	PCC	3	0	0	20	10	30	70	100	3
2	M26MB 202	Human Resource Management	PCC	4	0	0	20	10	30	70	100	4
3	M26MB 203	Business Research Methods	PCC	4	0	0	20	10	30	70	100	4
4	M26MB 204	Financial Management	PCC	4	0	0	20	10	30	70	100	4
5	M26MB 205	Operations Management	PCC	4	0	0	20	10	30	70	100	4
6	M26MB 206	Legal Aspect of Business	PCC	4	0	0	20	10	30	70	100	4
7	M26SE 251	Business Analytics	SEC	2	0	2	20	10	30	70	100	3
		Total		25	0	3			210	490	700	26

L-Lecture, T- Tutorial, P-Practical, CT- Class Test, TA- Teacher assessment, PCC- core course, PW – Project Work, VAC- Value Added Course, AEC- Ability Enhancement Course, SEC- Skill enhancement course.

SEMESTER - III

In the beginning of IIIrd Semester students will select any 2 Specialization group. In each specialization group there will be three subjects per spz. in 3RD semester and two subjects per spz. in 4th Semester (student will select any two out of 3 subjects per specialization). Weightage of both the specialization group will be equal. Specialization group selected in IIIrd sem. will carry in IV semester.

S. No	Subject Code	Subject	Category	Academic Learnings			Assessment				Total (MTE + ESE)	Credits
				L	T	P	Mid Term Examination (MTE)			End Sem Exam (ESE)		
							CT	TA	Total			
1	M26MB 301	Strategic Management	PCC	3	0	0	20	10	30	70	100	3
2	M26MB 302	Cost and Management Accounting	PCC	3	0	0	20	10	30	70	100	3
3	M26MB 351	Summer Internship Project Report	PW	0	3	0	20	10	30	70	100	3
4		Elective – 1 Specialization Group 1	PE	3	0	0	20	10	30	70	100	3
5		Elective – 2 Specialization Group 1	PE	3	0	0	20	10	30	70	100	3
6		Elective – 3 Specialization Group 1	PE	3	0	0	20	10	30	70	100	3
7		Elective – 1 Specialization Group 2	PE	3	0	0	20	10	30	70	100	3
8		Elective – 2 Specialization Group 2	PE	3	0	0	20	10	30	70	100	3
9		Elective – 3 Specialization Group 2	PE	3	0	0	20	10	30	70	100	3
		Total		24	3	0			270	630	900	27

* L-Lecture, T- Tutorial, P-Practical, CT- Class Test, TA- Teacher assessment, PCC- core course, PW – Project Work, VAC- Value Added Course, AEC- Ability Enhancement Course, SEC- Skill enhancement course.

M26MB351: No pen/paper Exam, Evaluation will be based on Viva- Voice & Project Report Submission at the End of the Semester.

SEMESTER -IV

Specialization group selected in IIIrd sem. will carry in IV semester. In each specialization group there will be three subjects. Student will select any two out of 3 subjects per specialization. Weightage of both the specialization group will be equal.

S.Nos	Subject Code	Subject	Category	Academic Learnings			Assessment				Total (MTE+ ESE)	Credits
				L	T	P	Mid Term Examination (MTE)			End Sem Exam (ESE)		
							CT	TA	Total			
1	M26MB 401	Universal Human Values & Professional Ethics	PCC	4	0	0	20	10	30	70	100	4
2	M26MB 451	Dissertation	PW	0	5	0		100	100	200	300	5
3		Elective – 1 Specialization Group 1	PE	4	0	0	20	10	30	70	100	4
4		Elective – 2 Specialization Group 1	PE	4	0	0	20	10	30	70	100	4
5		Elective – 1 Specialization Group 2	PE	4	0	0	20	10	30	70	100	4
6		Elective – 2 Specialization Group 2	PE	4	0	0	20	10	30	70	100	4
		Total		20	5	0			250	550	800	25

* L/T/P – Lecture/Tutorial/Practical, CT/TA/PS- Class Test/Teachers Assessment/Practical Session, TE/PE- Term End/Practical End

Dissertation - As a mandatory component of the Dissertation, students prepare, submit, and/or present at least one research paper arising from the dissertation work under the guidance of the supervisor in a National/International Conference/Peer-Reviewed Journal.

M26MB 451: No pen/paper Exam, Evaluation will be based on Viva- Voice & Project Report submission at the End of the Semester as per guidelines.

ELECTIVE SUBJECTS IN MBA

Specialization Group: Human Resource (HR)

Elective Subjects in III Semester

M26MB HR 01	Organizational change & Development
M26MB HR 02	Employee Relation & Labour Law
M26MB HR 03	Strategic HRM

Elective Subjects in IV Semester (Select any two from Three)

M26MB HR 04	HR Analytics
M26MB HR 05	Managing conflicts & Negotiation
M26MB HR06	Performance & Compensation Management

Specialization Group: Marketing (MK)

Elective Subjects in III Semester

M26MB MK 01	Consumer Behavior & Marketing Communication
M26MB MK 02	B to B Marketing
M26MB MK 03	Product & Brand Management

Elective Subjects in IV Semester (Select any two from Three)

M26MB MK 04	Service Marketing
M26MB MK 05	Sales & Retail Management
M26MB MK 06	Digital Marketing

Specialization Group: Finance (FM)

Elective Subjects in III Semester

M26MB FM 01	Financial & Credit Risk Analytics
M26MB FM 02	Direct & Indirect Taxation
M26MB FM 03	Security Analysis & Portfolio Management

Elective Subjects in IV Semester (Select any two from Three)

M26MB FM 04	Banking and Financial Institutions
M26MB FM 05	Financial modeling
M26MB FM 06	Derivative Analysis

Specialization Group: Operation Management (OM)

Elective Subjects in III Semester

M26MB OM 01	Supply chain & Logistics Management
M26MB MO 02	Quality Management
M26MB OM 03	Project & Sourcing Management

Elective Subjects in IV Semester (Select any two from Three)

M26MB OM 04	Operations Planning & Control
M26MB OM 05	Service Operations Management
M26MB OM 06	Management of Manufacturing system

Specialization Group: International Business (IB)**Elective Subjects in III Semester**

M26MB IB 01	International Business Management
M26MB IB 02	Export Import Documentation
M26MB IB 03	Foreign Exchange and Risk Management

Elective Subjects in IV Semester (Select any two from Three)

M26MB IB 04	International Trade and Geopolitics
M26MB IB 05	International Logistics Management
M26MB IB 06	International Trade Laws & Regional Integration

Specialization Group: Information Technology & Analytics (IT)**Elective Subjects in III Semester**

M26MB IT 01	Business Intelligence and Data Visualization
M26MB IT 02	E - Business
M26MB IT 03	Database Management System

Elective Subjects in IV Semester (Select any two from Three)

M26MB IT 04	Enterprise Systems
M26MB IT 05	Business Process Re-engineering
M26MB IT 06	Business Data Warehousing & Data Mining

Value Added Programs & Certification Courses (2026 - 28)	
S.No	Name of the Course
1	SAP
2	AIMA BIZ LAB
3	Digital Marketing
4	Pwer BI
5	NISM
6	Foreign Language - German/ Russian