

FACULTY DEVELOPMENT PROGRAM

On

“Research Methodology- Strengthening Research Skills”

26th March 2024 to 30th March 2024

Organized by

miⁱet

Department of Business & Management Studies
Meerut Institute of Engineering and Technology
Meerut (U.P.) India

Affiliated to



Dr. A.P.J. Abdul Kalam Technical University, Lucknow (U.P.) India



About Meerut Institute of Engineering & Technology

Meerut Institute of Engineering & Technology (MIET), has officially been ranked as the 4th best Engineering College in Uttar Pradesh by AKTU. Renowned academic environment, extensive alumni network in over 200 companies, excellent placements, interface with industry and numerous extra-curricular activities make MIET a great educational institution. MIET stands tallest among all other self-financed engineering institutions in northern India. It not only holds the prestigious position of being one of the best & oldest (Established in 1997) Institutions that caters to education in the field of Engineering and Technology but also ensures that each student emerges out competent enough to hold a dynamic image of his own after the completion of his or her stint at MIET.

About Dept. of Business & Management Studies

Department of Business and management studies offers Masters in Business Administration program (2 years) affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow; dedicated to providing programs aligned with industry needs, our goal is to address both business and societal challenges through rigorous academics, excellent teaching methodologies, cutting-edge research, consulting expertise, and fostering innovation through collaborative practices. All these components are underpinned by top-notch academic infrastructures to ensure a rich and effective learning experience. Dedicated faculties empower students with a comprehensive understanding of the global business environment through a curriculum deeply connected to industry dynamics. The program not only offers insights into entrepreneurship and business innovation but also cultivates the skills needed for students to emerge as influential business leaders.

Relevance of FDP

The Faculty Development Program seeks to strengthen teaching and research skills in modern and evolving areas of management and technical education. It aims to introduce participants to recent advancements in teaching and research methodologies, with a focus on case-based instruction. Additionally, the program aims to enhance abilities in lecture preparation, delivery, and the integration of diverse knowledge domains, fostering effective engagement both within and outside the classroom. Moreover, it exposes participants to case studies and practical teaching methods, assisting faculty members in crafting realistic cases for use in their courses.

For Whom

The FDP is designed for educators and researchers working in schools, universities, colleges, and professional institutes. FDP will be conducted in Hybrid Mode (both Online and offline Mode)

FDP Duration, Fee and Deadlines

| FDP Duration | FEE | Last date to register for FDP |
|---------------------------------|-----------|-------------------------------|
| 26th March 2024-30th March 2024 | Rs. 100/- | 23rd March 2024 |

Bank Details for Registration Fee payment

MEERUT INSTITUTE OF ENGINEERING & TECHNOLOGY

Bank Name- AXIS BANK

Account No- 919010017509408

Branch- BAGHPAT ROAD MEERUT

IFSC Code: UTIB0003455

MICR Code: 250211009

DEPARTMENT OF BUSINESS & MANAGEMENT STUDIES

FDP ON "Research Methodology- Strengthening Research Skills" (HYBRID MODE)

26TH MARCH TO 30TH MARCH, 2024

FDP SCHEDULE

Day 1 (Tuesday, 26th March, 2024)

| Timing | Activity |
|--------------------|---|
| 10:00 - 10:20 AM | Registration & Inaugural |
| 10:20 - 10:30 | High Tea |
| 10:30 AM- 12:30 PM | Session-I: Introduction to research process, types of research, data and variables. |
| 12:30-1:30 | LUNCH |
| 1:30 PM- 3:30 PM | Session-II: Framework for designing literature review, Identifying Research Gap and Formulation of Objectives and Hypothesis |
| 3:30- 3:45 | High Tea |

Day 2 (Wednesday, 27th March, 2024)

| Timing | Activity |
|--------------------|---|
| 10:15 AM- 10:30 AM | High Tea |
| 10:30 AM- 12:30 PM | Session-III: Concept of measurement and scaling, Data Scales, Collection of Data, Sampling Methods: issues and solutions |
| 12:30-1:30 | LUNCH |
| 1:30 PM- 3:30 PM | Session-IV: Designing Questionnaire, Reliability and validity of research Tool |
| 3:30- 3:45 | High Tea |

Day 3 (Thursday, 28th March, 2024)

| Timing | Activity |
|--------------------|---|
| 10:15 AM- 10:30 AM | High Tea |
| 10:30 AM- 12:30 PM | Session-V: Understanding interface of SPSS, Descriptive, Tabulation, Cross tabs, Factor Analysis |
| 12:30-1:30 | LUNCH |
| 1:30 PM- 3:30 PM | Session-VI: Understanding the Modern tools of Research (PLS, AMOS, etc.) |
| 3:30- 3:45 | High Tea |

Day 4 (Friday, 29th March, 2024)

| Timing | Activity |
|--------------------|--|
| 10:15 AM- 10:30 AM | High Tea |
| 10:30 AM- 12:30 PM | Session-VII: Skills for Quantitative Analysis (Parametric Tests) |
| 12:30-1:30 | LUNCH |
| 1:30 PM- 3:30 PM | Session-VIII: Skills for Qualitative Analysis (Non-Parametric Test) |
| 3:30- 3:45 | High Tea |

Day 5 (Saturday, 30th March, 2024)

| Timing | Activity |
|--------------------|---|
| 10:15 AM- 10:30 AM | High Tea |
| 10:30 AM- 12:30 PM | Session-IX: Skills for manuscript writing and publication, Understanding Research Ethics and removing Plagiarism |
| 12:30-1:30 | LUNCH |
| 1:30 PM- 3:30 PM | Session-X: Compiling References/Bibliography, Citations and styles |
| 3:30 - 4:00 PM | Valedictory & Feedback |
| 4:00- 4:15 | High Tea |

Resource Person:

The Resource Person for the above schedule are from IIT, NIT, AKTU and other reputed Central/State Universities. They all are having rich experience in the field of research and development.

Scan to Register



ORGANIZING COMMITTEE

CHIEF PATRON

Shri Vishnu Saran

Honorable Chairman, MIET Group of Institutions

PATRON

Shri Puneet Agarwal

Honorable Vice-Chairman, MIET Group of Institutions

Dr. Brijesh Singh

Director, MIET, Meerut

CONVENER

Dr. Madhu Bala Sharma (8077341416)

HOD, Dept. of Business & Management Studies, MIET

CO-CONVENER

Dr. Vaishali Goel (9412619853)

Professor, MIET

Dr. Shashank Goel (8909305098)

Associate Professor, MIET

MEMBERS

| | | |
|---------------------|---------------------|--------------------|
| Dr. Priyanka Dalmia | Dr. Anuj Sangwan | Mr. Rocky Sachan |
| Mr. Imran Khan | Ms. Priyanka Sharma | Ms. Nisha Sharma |
| Mr. Rajneesh Kumar | Mr. Sachin Kumar | Ms. Varsha Kaushik |
| Ms. Sakshi Baliyan | Ms. Swati Agarwal | Ms. Monazza Fatima |
| Ms. Shubhangi Goel | | |