

FACULTY PROFILE

Name	DR. VAISHALI GOEL		Photograph 
Designation	PROFESSOR		
Department	MBA		
Google Scholar Id			
Qualifications	UG	PG	PhD
	B.SC.	MBA	YES
Area of Specialization		MARKETING	
Total Experience	Teaching	Research	Industry
	26YRS	5	
No. of paper published in Journals	National	International	Others
	15		
No. of paper published in Conference	National	International	Others
	11	1	
No. of Book Chapters published	National	International	Others
		1	
Project Guided	UG	PG	PhD
		100+	
PhD Guided? if Yes , Give Details	Field	Name of University	No. of students guided
No. of Book Published	National	International	Others
Patent	Filed	Published	Granted
		3	
No. of copyrights / Monograms	1		
Subjects Taught	At UG level		At PG level
Details of Grants fetched	2		
No. of FDPs/STTPs Attended	5		
Details of Professional Membership			
Details of Achievements / Awards			
Interaction with outside world			

No. of SWAYAM / MOOCs attended with certification	5
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