

FACULTY BRIEF PROFILE

Name	MS. PRIYANKA SHARMA		
Designation	ASSISTANT PROFESSOR		
Department	MBA		
Date of Birth	10/03/1993		
Qualifications	UG	PG	
	BCA	MBA	PURSUING
Area of Specialization	HR	MARKETING	
Total Experience	Teaching	Research	Industry
	9.5		
No. of paper published in Journals	National	International	Others
	1	1	
No. of paper published in Conference	National	International	Others
	3	1	
No. of Book Chapters published	National	International	Others
	1		
Project Guided	UG	PG	Phd
	300	150	
PhD Guided ? if Yes , Give Details	Field	Name of University	No. of students guided
No. of Book Published	National	International	Others
Patent	Filed	Published	Granted
		2	
No. of copyrights / Monograms			
Subjects Taught	At UG level		At PG level
	Advertising Management, Marketing Management, Strategic Management, Industrial Law, Operation Management		DESIGN THINKING, Operation Management, Social Media & Web Analytics, Marketing Analytics, Strategic Management, Industrial Law, Marketing Management, Security & Portfolio Management
No. of Sponsored projects carried out			
No. of Consultancy projects carried out			
Professional Membership			
Details of Awards			
Interaction with outside world			
Technology Transfer			