

Dr. Priyanka Dalmia (MBA)

Specialization

Ph.D: Marketing

Area of Interest

Research: Travel and Tourism

Participated - In Specialized Training / Certified Courses : SAP, ERPSIM, Salesforce, AIMA-BIZLAB, NPTEL

Publication - Books / Chapters / Papers / Articles / Blogs:

- 1 book - *Unsung Entrepreneurs of Meerut* - Global Vision Publishing House
2. <http://anubooks.com/wp-content/uploads/2017/08/2016-11-JVG-No.-1-1.pdf>
3. <http://anubooks.com/wp-content/uploads/2017/08/global-june-1-1-7.pdf>
4. <http://anubooks.com/wp-content/uploads/2018/07/JGV-Vol-IX-No-1-Special-Issue-2018-4.pdf>