

## Brief Profile

Name	: Rocky Sachan
Date of Birth	: 30/06/1976
Educational Qualification	MIBM
• <i>Ph.D.</i>	: Pursuing NET Qualified
Work Experience	
• <i>Teaching</i>	: 9+ years
• <i>Research / Industry</i>	: 10 years
E-mail ID	: rocky.sachan@miet.ac.in
Contact No.	: 9310788999
Area of Interest	: Marketing & International Business
Teaching	
• <i>Subjects Taught at PG Level</i>	: Consumer Behavior, Business Environment, Export Import : Documentation, Trade Blocks & Foreign Trade Framework
Research Guidance	
• <i>MBA</i>	: 100+
Research Publications	
• <i>Journals</i>	: Three
• <i>Conferences</i>	: Two
No. of National/International Conferences attended/ Paper Presented	: Five
STC/FDP/Seminars/Workshops Organized	: One
STC/FDP/Summer/Winter Schools/Workshops /Seminars attended	: Ten
Awards/Honors	: National Talent Search Scholar

## LIST OF PUBLICATIONS

### Journal:

- [1] "Factors of Production vis-à-vis Profitability of Textile Industry in India" **International Journal of Research in Finance and Marketing Vol. 1, Issue 3, (July 2011)**
- [2] "Impact of FDI & FII on Indian Stock Markets", **International Journal of Research in Finance and Marketing, Volume 5, Issue 4 (April, 2015)**
- [3] "Search of Power in Power Companies", **International Journal of Management, IT and Engineering, Volume 6, Issue 2, (February, 2016)**

### Conferences:

- [1] "Effective Utilization of Financial Products for Rural India" (K.I.E.T.), Ghaziabad, (August 2012)
- [2] "Impact and Challenges of India's Free Trade Agreements on Foreign Direct Investment", National Seminar at **Dewan V. S. Institute of Management, (January, 2014)**