

MBA ROAD MAP

IInd Semester

UNIVERSITY CURRICULUM PLUS FOLLOWING:

Aptitude & Logical Reasoning (20 Lectures)

NPTEL

Group Discussion & Mock Interview Sessions

Management Fest (with AIMA)

Marketing Projects: Hypothesis Testing & Presentations

One day conference/workshop

DURING VACATIONS: SUMMER INTERNSHIPS

MBA ROAD MAP

IVth Semester

UNIVERSITY CURRICULUM PLUS FOLLOWING:

Group Discussion & Mock Interview Sessions

SAP (40 Lectures)

Online Share Trading workshop

Management Fest (with AIMA)

One day conference/workshop

Presentations Winter Projects

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OTHER ACTIVITIES

GUEST LECTURES (By Industrialists)

Social welfare lectures

Motivational Speech

Inter College Sports

Management Games