

Brief Profile

Name	: Dr. Ajay Singh
Date of Birth	: 01/07/1971
Educational Qualification	
• <i>Ph.D.</i>	: Awadh University, Faizabad
• <i>M.B.A.</i>	: Kanpur University, Kanpur
• <i>B.Tech</i>	: Utkal University, Bhubaneswar
Work Experience	
• <i>Teaching</i>	: 15
• <i>Research / Industry</i>	: 3
E-mail ID	: ajay.singh@miet.ac.in
Contact No.	: 9837777719
Area of Interest	: Business Statistics, Operations Research, Business Research
Teaching	
• <i>Subjects Taught at UG Level</i>	: Entrepreneurship Development, Industrial Economics
• <i>Subjects Taught at PG Level</i>	: Business Statistics, Operations Research, Business Research
Research Guidance	
<i>M.B.A.</i>	: 120
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Research Publications	
• <i>Journals</i>	: 15
• <i>Conferences</i>	: 4
• <i>Book Chapters</i>	: 9
No. of National/International Conferences attended/ Paper Presented	: 18
STC/FDP/Seminars/Workshops Organized	: 2
STC/FDP/Summer/Winter Schools/Workshops /Seminars attended	: 8
Certification Courses (NPTEL etc.)	: 3

LIST OF PUBLICATIONS

Journal:

- [1] "Hospital management and Organising Function: a Study of Perceptions of Hospital Staff in Public and Private Hospitals in India" published in Abhinav National Monthly Refereed Journal of Research in Commerce & Management, Vol. 3, Issue 6 (June 2014), Pp. 37-46 (Online ISSN: 2277-1166)
- [2] "Engineering Education and Entrepreneurial Attitudes among Students: Ascertaining the Efficacy of the Indian Educational System" published in Prabhandhan: Indian Journal of management, Vol. 7, No. 6 (June 2014), Pp: 7-20 (ISSN: 0975-2854)
- [3] "National Food Security Bill (2013) and its Implications" published in Vidhik Chetana- A Research journal of Juridical Science, Vol. V (December 2013), Pp: 67-74 (ISSN: 0976-9684)
- [4] Competition Policy & Anti-Trust Law in India: A Review" published in Review of Management published by Management Development Research Foundation, New Delhi, Vol.3, No. 1/2 (June 2013), Pp: 29-36, (ISSN: 2231-0487)
- [5] "Issues of Academic Satisfaction in Higher Education: a study on students of conventional and open education system" published in International Journal of Instructional Technology and Distance Learning, Vol. 11, No. 1 (January 2014), Pp: 15-30 (ISSN No.: 1550-6908)
- [6] "Perception of Hospital Staff towards Staffing Issues: A Comparison of Public and Private Hospitals in India" published in ACADEMICIA A Publication of South Asian Academic Research Journals, Vol.2, Issue 12 (December 2012), Pp: 55-68 , (ISSN: 2249-7137)
- [7] "Perception of Departmental Heads and Chief Executives towards Hospital HR Management Issues: A Comparison of Public and Private Hospitals in India" published in International Journal of Human Resource Studies, Vol.2, Number 3 (2012), Pp: 46-58, (ISSN: 2162-3058)
- [8] "Correlation of Liver Function Tests with HIV/AIDS in North Indian Population" published in International Journal of Science and Advanced Technology, Vol.2, Number 7 (July 2012), Pp: 38-44, (ISSN: 2221-8386)
- [9] "Motivation levels among Traditional and Open learning undergraduate students in India" published in The International Review of Research in Open and Distance Learning, Vol. 13, No 3 (2012), June 2012, pp. 19-40, (ISSN No.: 1492-3831)
- [10] "Working towards Inclusive Growth: "Skill Development Mission" published in Journal of Indian Education, NCERT, Vol. XXXVII, No. 4, Pp: 20-27 (ISSN No.: 0972-562)
- [11] "Education Systems and Academic Satisfaction: A study on Rural and Urban students of Traditional Vs Open Education System in India" published in The Turkish Online Journal of Distance Education, Vol.13, Number 3 (July 2012) Article 26, Pp: 390-406, (ISSN: 1302-6488)
- [12] "Academic Motivation in Open Vs Traditional Education System in India" published in Asian Journal of Distance Education 2012 Vol. 10 no. 1 pp. 45-51 (ISSN No.: 1347-9008)
- [13] A paper has been accepted for publication in Indian Journal of open Learning (ISSN No.: 0971-2690) on the title "Traditional Vs Open Education System: evaluation of level of Academic Satisfaction among students".
- [14] "Academic Motivation among Urban & Rural Students: A Study on Traditional Vs Open Education System in India" published in The Turkish Online Journal of Distance Education, Vol.12, Number 4 (Oct. 2011) Article 7, Pp: 133-146, (ISSN: 1302-6488)
- [15] "Challenging Child Labour: A review of policies" published in the Journal of National Development Vol.24, Number 1 (Summer), 2011, pp: 47-60, (ISSN: 0972-83090)
- [16] "Managing Non Performing Assets: A Study of Indian Commercial Banks" published in International Journal of Research in Computer Application & Management, (IJRCM) Vol.No.1 (2011), Issue No. 6 (August) pp: 99-102, (ISSN: 2231-1009)
- [1] "NPA Recovery Mechanism: An Evaluation" published in Journal of Business and Finance (The Journal for Business Analyzers & Innovators). Vol.3 No.1 January-June 2010 pp: 56-65, (ISSN: 0974-3413)

Books / Book Chapters:

- [1]"Hunger, Agriculture, Sustainable Development and Food Security: India's Position" published in Rural Development in India: A new perspective by Ravindra Tripathi & Dr. Rajesh Kumar Shastri, published by Excel India Publishers, New Delhi. 2014, Pp. 102-109. (ISBN: 978-93-83842-21-6)
- [2] "Rural Consumers: emerging Prospects for Indian companies" published in Role of Rural Consumer Awareness in Development of Rural Marketing Strategies by Babita Agarwal, published by Manglam Publishers & Distributors, Delhi. 2012, pp. 131-143. (ISBN: 978-81-89972-86-8)
- [3] "Crop Biotechnology: A way to sustainable solution" published in Structural Reforms and Agriculture by Anil Kumar Thakur and Mithilesh Kumar Sinha, published on behalf of The Indian Economic Association, Deep & Deep Publications Pvt. Ltd. New Delhi 2011. pp. 77-91. (ISBN: 978-81-8450-358-6)
- [4] "Rural Concerns: Obstacles in Indian Economic Growth" published in Changing Rural India by Babita Agarwal, ABD Publisher, Jaipur 2010 pp-75-92. (ISBN: 978-81-8376-226-7)
- [5] "Higher Education and Knowledge Transfer: Key to Entrepreneurial Development" published in Recent Advances in management and Information Security by Anurika Vaish et al., Shree Publisher, New Delhi 2010 pp-89-103. (ISBN: 978-81-8329-375-4)
- [6] "Innovation as the means for Sustained and Sustainable Economic Growth" published in Innovation and Development (A Social Economic Context) by Babita Agarwal, Omega Publisher, New Delhi 2009 pp-83-96. (ISBN: 978-81-8455-356-7)
- [7] "Globalization and its impact on transfer of knowledge- A cultural perspective" published in Globalization and Social Change by Sanjeev Mahajan, Lotus Press, New Delhi 2006 pp. 193-203 (ISBN 81-8382-067-0).

[8] "Human Values and Ethics in Business- Competitive Advantage" published in the Managerial Rainbow by Dr. Anjani Kumar Malviya, Kitab Mahal, Allahabad 2005, pp. 182-189 (ISBN 81-225-0381-0)

Conferences:

- [1] Paper presented on "National Food Security Bill (2013): Will this answer India's many problems" under the theme of "Food Security in India: The Challenges Ahead" in an international conference held at Department of Economics, University of Allahabad. 8-9, March 2014
- [2] Paper presented on "Higher Education and Knowledge Transfer: Key to Entrepreneurial Development" under the theme of "Management of Technologies & Information Security" in an international conference held at IIIT-Allahabad. 21-24 Jan. 2010
- [3] Paper presented on "Climate Change and India: Mitigation and Adaptation Measures" under the theme of "Strategic Management of Energy, Environment & Disaster for sustainable Development" in an international conference held at Faculty of Management Studies, BHU, Varanasi. 11-15 Jan. 2010.
- [4] Paper presented on "Professional Education as the Creator of Work Force: Objectives of Skill Development Mission" under the theme of "Professional Education: Dimensions, Promises and Challenges" in an international conference held at the Kishan Group of Educational Institutions, Meerut on 18th Dec. 2009
- [5] Paper presented on "Reforms in Banking Sector: Complaint Redressal Mechanism" under the theme of "Twenty-Five Years of Economic Reforms in India: The Path Ahead" in national seminar held at the Dept. of Economics, University of Allahabad on 25-26 March 2017.
- [6] Paper presented on "marketing Strategies of FMCG Companies in Rural India" under the theme of "Governance for Sustainable Development and Inclusive Growth: Myths & Realities" in national seminar held at the MBA Department, Inderprastha Engineering College. 14-15, February 2014 (ISBN: 978-81-929040-0-9).
- [7] Paper presented on "Emotional Intelligence: Key to success" under the theme of "Emotional Intelligence: Pivot of Success" in national seminar held at the Department of Education, Meerut Institute of Engineering & Technology, Meerut. 30-31, August 2013.
- [8] Paper presented on "Business Ethics & Issues of Sustainable Development" under the theme of "Sustainable and Broad-based Development: trend & Challenges" in national seminar held at the department of Economics, University of Allahabad. 19-20, March 2013.
- [9] Paper presented on "Role of Socio- Economic Status, Secondary & Engineering Level Education in Development of Entrepreneurial Attitude & Activities of Technical Undergraduate Students" under the theme of "Ninth Biennial conference on Entrepreneurship" in national conference held at the Entrepreneurship Development Institute, Ahmedabad, Gujarat. 16-18 February 2011.
- [10] Paper presented on "The impact of Banks on Employment in our Economy" under the theme of "Contemporary Issue in Rural Development" in national conference held at the faculty of Management Studies, Banaras Hindu University. 14, March 2010.
- [11] Paper presented on "Crop Biotechnology: A way to sustainable solution" under the theme of "92nd Indian Economic Association Conference" in national conference held at the KIIT School of Management, Bhubaneswar, Odhisa. 27-29 Dec. 2009
- [12] Paper presented on "Impact of Global Meltdown on Indian Business" under the theme of "Impact of Global Meltdown on Indian Business" in national conference held at Bharat Institute of Technology, Meerut. 18-19 Sept. 2009.
- [13] Paper presented on "Information & Knowledge Management on Internet" under the theme of "Emerging Technologies in Computer Sciences" in national conference held at Meerut Institute of Engineering and Technologies, Meerut. 18-19 Sept. 2009.
- [14] Paper presented on "Banking Sector Reforms and NPA recovery Mechanism: Critical Evaluation of Securitisation" under the theme of "Fifth Annual Conference, Uttar Pradesh-Uttarakhand Economic Association" in national conference held at Govind Ballabh Pant Social Science Institute, Allahabad and Department of Economics, University of Allahabad. 24-25 Jan. 2009.
- [15] Paper presented on "Sustainable Development: Who's Responsibilities?" under the theme of "91st Indian Economic Association Conference" in national conference held at Mohanlal Sukhadia University, Udaipur. 27-29 Dec. 2008.
- [16] Paper presented on "Importance of SSI in Employment Generation" under the theme of "Business Scenario in Rural India (B&RI-08)" in the UGC sponsored national level seminar held at BIT, Meerut. 20-21 Sept. 2008.
- [17] Paper presented on "Misleading Advertisement and Consumer Protection" under the theme of "Consumer Protection and Consumer Welfare" in national conference held at Meerut Institute of Engineering and Technologies, Meerut. 7-8 March, 2008.
- [18] Paper presented on "Gender Violence: A Global Threat to Humanity at Large" under the theme of "Violence against Women" in national conference held at NAS (PG) College, Meerut. 15-16 Dec. 2007.
- [19] Paper presented on "Information Communication System and Higher Education from ODL system Perspective" under the theme of "Strategies and Innovations in Teaching at Higher Education Level" in national conference held at Vidyawati Mukundlal (P.G) Girls College, Ghaziabad on 15-16 Dec. 2007
- [20] Paper presented on "Globalization and its Impact on Bank" under the theme Globalization & its Impact on Economy and Society in the UGC sponsored national level seminar held at Vidyawati Mukandlal (P.G) Girls College, Ghaziabad. 21-22 September 2007.
- [21] Paper presented on "Rural Development: Issues and Strategies" under the theme of "Rural Economy at the Doorstep of Economic Revolution" in national conference held at DN College, Meerut. 10-11 Nov. 2006.