

Brief Profile

Name : Shipra Shrivastava

Date of Birth : 01/12/1983

Educational Qualification
•PGDBM : AICTE/AIU
•B.SC : CCS University

Work Experience
•Teaching : 8 Years
•Research / Industry : 3 Years

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Area of Interest : Human Resource Management

Teaching
•Subjects Taught at PG Level : HRM, OB, Personality Development & Training, Industrial Relations, Negotiation & Conflict

Research Guidance
•MBA : 100 +

Research Publications
•Journals : 5
•Conferences : 12

No. of National/International Conferences attended/ Paper Presented : 7

STC/FDP/Summer/Winter Schools/Workshops /Seminars attended : 5

Certification Courses (NPTEL etc.) : Marketing Research & Analysis, IIT Roorkee

LIST OF PUBLICATIONS

Journal:

- [1] Published a paper in **“International Journal of Science, Technology & Management”**, Vol – 6, Issue 2 with ISSN (O) – 2394-1537 & ISSN (P) - 2394-1529; titled as “A Study on benefits and challenges of E-Procurement with special reference to Indian Railways” in **February 2017**.
- [2] Published a paper in **“International Journal Of Research in Management & Social Science”**, Vol – 3, Issue 1(VII) with ISSN – 2322-0899 & impact Factor – 1.142; titled as “Competency Mapping – Necessity for Employees as well as employers” in April 2015.
- [3] Published a paper in **“Splint International Journal of Professionals”** with ISSN 2349-6045 vol – II no - 4, titled as “Changing Role of HR” in April 2015.
- [4] Published a paper in **“International Journal of Engineering and Management Research”** ISSN (ONLINE): 2250-0758, ISSN (PRINT): 2394-6962, Volume-5, Issue-2, titled as “CRM: A Winning Approach for Tourism Sector” in April 2015. .

Conferences:

- [1] Presented a paper at Fore in **International OB & HR Conference 2016 on Nov 24 – 25, 2016**; **“Riding the New Tides: Navigating the Future through Effective People Management”** on the topic “How to build organisation image: approach, process & outcomes”.
- [2] Presented a paper in **“5th Annual International Commerce Conference, 2016”** Delhi School of Economics University of Delhi on 4th-5th November, 2016 on the topic **“Theoretical Perspectives on Innovative Sustainable Human Resource Management”**.
- [3] Presented a paper in International Conference in Indian Research Organisation on the topic of **“Role of Academic Research in Business Management”** on 17th April 2016; paper got published in **“International Journal of Business Studies”**.
- [4] Published a paper in **IMRA – IIM Bangalore 2015 International Conference** on 16th – 18th December 2015, titled as **“Motivation: It’s Influence on Work in Management Graduates”**.
- [5] Presented & Published a paper in **IIM Raipur edited book(Emerald) in 2nd HR Summit & International Conference 2015**, titled as **“Talent Management – Retaining the best talent in organisation and matching the needs of employers and employees”** on 20th & 21st August 2015.
- [6] Participated and presented a paper entitled **“Issues Surrounding the Economic Employer“** in international conference on changing global economic perspectives organized by Jaipuria Institute of Management on 08 – 09th Feb 2014, published the same in book with ISBN No – 978-93-8326-307-3.
- [7] Presented a paper in **International Conference on MNE’s & Ethical Issues – the Normative & Corporate Governance Framework – Strategic Approach** on 12th – 14th December 2012 at Shaheed Bhagat Singh College, Delhi University, and **Paper got published in journal as well**.
- [8] Attended a UGC sponsored **National Seminar on Corporate Social Responsibility Issues & Challenges** on 24th & 25th Aug 2012 at **Kirorimal College, Delhi University**.
- [9] Presented a paper in **National Conference on Role of SHG & NGO in Rural Development** on 18th Aug 2012 at KIET School of Management, Ghaziabad.
- [10] Presented a Paper in **National Seminar on Enhancing Enterprise Value & Competitiveness through Merger & Acquisition** on 25th Feb. 2012 at SDIMT, Haridwar.
- [11] Presented a paper in **National Conference on Merger & Acquisition – issues, opportunities & Challenges** on 20th Jan 2011 at **Shaheed Bhagat Singh College, Delhi University**.
- [12] Presented a Paper in AICTE sponsored **National Conference on Ethics in Business: In the era of cut throat competition** on 17th Sep 2011 at KIET, Ghaziabad.