



PRESENTATION ON KOTAK MAHINDRA



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INTRODUCTION

Kotak Mahindra Bank is an Indian bank and financial service firm established in 1985.

It was previously known as Kotak Mahindra Finance Limited, a non-banking financial company.

In February 2003, Kotak Mahindra Finance Ltd, the company was given the licence to carry on banking business by the Reserve Bank of India (RBI).

Kotak Mahindra Finance Ltd. is the first company in the Indian banking history to convert to a bank.

As of 2011 to October 2013, it has more than 500 branches , over 1000 ATMs

The Bank has its registered office at Nariman Bhavan , Nariman Point, Mumbai.

PRODUCT LINE

➤ **Kotak Mahindra Bank Limited**



➤ **Kotak Securities Limited (KSL)**

➤ **Kotak Mahindra Capital Company (KMCC)**



➤ **Kotak Mahindra Prime Limited (KMPL)**

➤ **Kotak International Business**



➤ **Kotak Mahindra Asset Management Company Ltd (KMAMC)**



➤ **Kotak Private Equity Group (KPEG)**



➤ **Kotak Reality Fund**



➤ **Kotak Mahindra Old Mutual Life Insurance Limited**



NET INCOME



COMPETITORS

Competitors and Current position

Name	Last Price (₹)	Market Capital (₹ Crore)	Net Interest Income	Net Profit	Total Asset
HDFC Bank	789.65	189,597.77	41,135.54	8,478.40	400,331.90
ICICI Bank	1,460.80	168,834.57	44,178.15	9,810.48	536,794.69
Axis Bank	1,864.50	87,782.96	30,641.16	6,217.67	340,560.66
Kotak Mahindra	878.35	67,663.73	8,767.12	1,502.52	83,693.68
Indus Ind Bank	560.85	29,520.81	8,253.53	1,408.02	73,306.52
Yes Bank	563.35	20,332.16	9,981.35	1,617.78	109,015.79
ING Vysya Bank	651.70	12,316.49	5,205.22	657.85	54,836.45

***statistics as on 23rd May 2014

Some other competitors are

ABN-AMRO Bank



State Bank
of India

citibank

Standard
Chartered



 **ICICI Bank**
khayaal a



AXIS BANK



HDFC BANK

We understand your wo

KEY NEWS ITEM

Kotak Mahindra Bank Ltd updates on dividend.

KMBL directors approved issuance of securities upto 50 BLn Indian Rupees.

KMBL sale of company shares by Kotak Trustee Company Private Ltd

KMBL agrees to buy 15% equity share in Multi Commodity Exchange of India from Financial Technologies India Ltd.

KMBL recommends dividends.

FUTURE PLANS

Plans to open 100 branches in FY14

Has committed to provide a safe and secure online banking experience.

Kotak Mahindra Bank plans to open 50K 'Kotak Junior' A/cs.

Kotak Mahindra Bank is looking for acquisition opportunities within India on a top priority basis.

CONCLUSIONS

State Bank of India is positioning themselves as 'the bank of the future'.

The management has ensured they serve the customer of the future, i.e. the young Indian.

To cater to the category of the rural population, they are strategically going for partnerships

with Micro Finance Institutions, NGOs and even the government.

Reducing lending to retail customers is a short-term strategy.

In the longer term, they should come up with products which would cater to both the

requirements of the customer as well as reduce the risk of the lending too.

Thus, on a whole, the 'bank of the future' is playing their cards smartly. They survived

their own turn without much wounds. This proves the ability of the promoter and the

management to guide the bank to a better, stronger future.

THANK
YOU

