



Dr. A. P. J. ABDUL KALAM TECHNICAL UNIVERSITY
(Formerly UP Technical University)
Sector-11, Jankipuram Vistar Yojna, Lucknow-226031



Ref: AKTU/CAS/ODOP/2021/740

Date: 27 March 2021

To,
The Directors/ Principals,
All affiliated/Constituent colleges,
Dr. A.P.J. Abdul Kalam Technical University,
Uttar Pradesh, Lucknow

Subject: Regarding Pilot Hackathon in April 2021 for Lucknow Region.

Dear Sir/Madam,

As you are aware that the UP Government is proactively promoting the “One District One Product” (ODOP) to strengthen the people involved in micro, small and medium enterprises of the state. In view of the above, being state technical university, AKTU has planned to organize a pilot hackathon for Lucknow Region on the product “Chikankari and Zari Zardozi”. It is to share with you that Centre for Advanced Studies, an in-campus research driven institute of Dr. A.P.J. Abdul Kalam Technical University Lucknow has been nominated as the nodal center for Lucknow region. The objective of this Hackathon is to address the technical, marketing and promotion related issues of the product on state, national and global platform. The ODOP product details for Lucknow District can be accessed at: <http://odopup.in/en/article/Lucknow>


In this regard you are requested to encourage your students /researchers/faculty members for participation in ODOP Hackathon. The interested participants are advised to share their innovative project detail on below link latest by 11:59:59 PM on **11 April 2021**.

Link to submit ODOP ideas: <https://forms.gle/FQCHL1Znj9ZHDqPE9>

The required information to join the hackathon shall be shared with registered participants on their email Ids.

For any query please write to us on odop.hackathon@aktu.ac.in mentioning the subject “Queries regarding ODOP hackathon April 2021”.

With warm regards,

Yours Sincerely,

(Prof. Manish Gaur)
Director CAS

Copy for information and necessary action to:

1. Registrar, AKTU for information please
2. Finance Officer, AKTU for information please
3. Coordinator ERP Cell, AKTU
4. All Deans, AKTU Lucknow
5. Dr. Anuj Kumar Sharma, Coordinator, ODOP Cell, Centre for Advanced Studies
6. Media In-charge, AKTU Lucknow
7. Staff officer Hon'ble Vice Chancellor for kind information to Hon'ble Vice Chancellor


(Prof. Manish Gaur)
Director CAS