

ANNEXURE – II

PRORAMME SCHEDULE

Sr. No	Date and Day	Session	Subject /Topic	Faculty
1.	1 st Day	I	Inauguration & Programme Objectives: Expectations from trainees, Final goal, Programme Strategy.	
2.		II	Who is Entrepreneur & Charms of being an Entrepreneur	
3.		III	Schemes of Assistance For MSME: Financial Agencies /Institutions	
4.		IV		
5.	2 nd Day	I	Schemes of Assistance For MSME: NSIC, SIDBI, DIC and other Support	
6.		II		
7.		III	Importance of Technology and Knowledge based entrepreneurship	
8.		IV		
9.	3 rd Day	I	How to Identify Business Opportunities	
10.		II	Opportunities identification : Criteria of selection & Sources of information	
11.		III	How to Conduct market Survey : Tools, Techniques and Guidelines	
12.		IV		
13.	4 th Day	I	How to find out pre-feasibility of a project: Preparing Preliminary project Report (PPR)	
14.		II		
15.		III	Factory Visit and Experience Sharing With Innovation Entrepreneurs	
16.		IV		
17.	5 th Day	I	Soft skill Development : Communication	
18.		II	Soft skill Development : Information Seeking	
19.		III	Briefing and Planning for the Market Survey : Questionnaire Preparation	
20.		IV		
21.	6 th Day	I	Field Work : Conducting Market Survey and Data Collection for the identified business opportunities	
22.		II		
23.		III		
24.		IV		
25.	7 th Day	I	Field Work : Conducting Market Survey and Data Collection for the identified business opportunities	
26.		II		
27.		III		
28.		IV		
29.	8 th Day	I	Feedback and Discussion on Market Survey & evaluating PPR	
30.		II		
31.		III	Interactions with Technical Experts for finalizing Projects	
32.		IV		

33.	9 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	
34.		II		
35.		III		
36.		IV		
37.	10 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	
38.		II		
39.		III		
40.		IV		
41.	11 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	
42.		II		
43.		III		
44.		IV		
45.	12 th Day	I	How to Prepare Detail Project Report	
46.		II	Product Planning in MSME	
47.		III		
48.		IV	Purchase Technique	
49.	13 th Day	I	Working Capital Assessment & Management in SSI	
50.		II		
51.		III	Break Even Point	
52.		IV		
53.	14 th Day	I	Product Costing and Cost Consciousness	
54.		II		
55.		III	Profitability & Balance Sheet	
56.		IV		
57.	15 th Day	I	Cash Flow	
58.		II	Product Planning	
59.		III	Preparation of Details Project Report	
60.		IV		
61.	16 th Day	I	Marketing Management : Product Promotion , Sales and Advertisement	
62.		II		
63.		III	Financial Management	
64.		IV		
65.	17 th Day	I	Human Resource Management	
66.		II	Time Management	
67.		III	IPR and It's Management	
68.		IV	Pattern, copy Rights, Trade Mark Industrial and Management	
69.	18 th Day	I	Negotiation and Networking	
70.		II	Delegation of Authority and Work Effort	
71.		III	Leadership Modes	
72.		IV	Efficiency Orientation and Systematic Planning	

73.	19 th Day	I	Legal Formalities in an Enterprise: (Factory ACT, PF, Lab our Laws etc.)	
74.		II		
75.		III	Taxation: Various Taxes Application to MSME	
76.		IV		
77.	20 th Day	I	Legal Formalities For Loan Disbursement	
78.		II		
79.		III	Interfacing with Leading Institutions for Business Plan Appraisal	
80.		IV	Interfacing with R&D Institutions for Technology Sourcing	
81.	21 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
82.		II		
83.		III		
84.		IV		
85.	22 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
86.		II		
87.		III		
88.		IV		
89.	23 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
90.		II		
91.		III		
92.		IV		
93.	24 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
94.		II		
95.		III		
96.		IV		
97.	25 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
98.		II		
99.		III		
100.		IV		
101.	26 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
102.		II		
103.		III		
104.		IV		
105.	27 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
106.		II		
107.		III		
108.		IV		
109.	28 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
110.		II		
111.		III		
112.		IV		

113.	29 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
114.		II		
115.		III		
116.		IV		
117.	30 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
118.		II		
119.		III		
120.		IV		
121.	31 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
122.		II		
123.		III		
124.		IV		
125.	32 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
126.		II		
127.		III		
128.		IV		
129.	33 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
130.		II		
131.		III		
132.		IV		
133.	34 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
134.		II		
135.		III		
136.		IV		
137.	35 th Day	I	Technical Demonstration on Sports Goods Manufacturing	Technical Demonstrator
138.		II		
139.		III		
140.		IV		
141.	36 th Day		Valedictory	

